

# Robin Peth-Pierce, Masters in Public Policy and Management

## Science Writer, Certified Project Green Teacher, 4-H Advisor

**What I do:** Translate and disseminate evidence-based practices and innovative programs that leverage the powerful potential of nature (plants and animals) to improve youth health and well-being.

### formal education & certifications

Cleveland State University, MSW (2020-2025)  
University of Tennessee, VSW Certificate (2020-2024)  
Project Green Teacher Certified, OSU Extension (2022)  
Good Clinical Practices Certificate (2020)  
Columbus State University, HIMT Certificate (2011)  
Ohio State University, MPA Public Policy Mgmt (1993)  
Miami University, BA, Journalism & Public Admin (1990)

### consulting practice (PHCC, LLC)

**Ohio Farm to School**, NEO Regional Coordinator (contractor), Early Care and Education Initiative (July 2022- present). Connecting early care and education organizations (ECE) with local farmers to increase access to healthy food in ECE settings.

**National Committee on Quality Assurance**, Communications Contractor (2021-22). Creation of content for NCQA national webinar on the Behavioral Health Quality Framework, attended by over 1,000 behavioral health professionals and final report to funder. Writer and editor for grant application to improve behavioral health network access.

#### **New York University, Department of Child & Adolescent Psychiatry (July 2012-Nov 2021), IDEAS Center**

*Communications Director.* Responsible for grant-writing and translating research advances for \$6.8 million NIH-funded advanced research center.

#### **Columbia University, Department of Psychiatry and NYS Research Foundation for Mental Health (2008-2012)**

*Communications Specialist.* Writer/editor for NIH-funded developing center and senior grant writer and editor obtaining NIH and AHRQ research funding.

See [www.phcc4betterhealth.com](http://www.phcc4betterhealth.com) for Public Health Communications Consulting (PHCC) clients 1999-2008.

### employment

National Institute of Child Health and Development, NIH,  
*Public Affairs Specialist*, 1996-1998  
National Heart, Lung and Blood Institute, NIH,  
*Technology Transfer Specialist*, 1995-1996  
National Institute of Health (NIH), Office of the Director,  
*Presidential Management Fellow*, 1993 to 1995

### the power of plants and animals

As humans, we all have a built-in affinity (called biophilia) for the living things around us – in short, nature – which is comprised of plants and animals. As youth explore nature, they become more aware of and empathetic to the plants and animals in the world around them. This new awareness shifts their focus from “I”– to acknowledging a shared community of “we,” increasing their capacity for empathy. Empathy plays a critical role in promoting prosocial behavior (Decety et al 2016). My goal: developing creative collaborations that leverage the power of nature—both plants and animals—to improve youth health and well-being.

### skills

Translating scientific findings for policymakers, providers, parents

Building research partnerships and novel HAI collaborations

Science writing/grant writing/website design and development

### invited board positions

#### **The Full Life Center (501)(c)(3) Guardianship/Special Needs**

- Advisory Board Member, Strategic Communications (2023-)

#### **International Association of Veterinary Social Work (IAVSW)**

- Director, Fundraising and Development (2020-2022)

#### **National Association of Social Workers (NASW), Ohio Chapter**

- Student Advisory Board (2021-2022)

### referrals

**Serene Olin, PhD**, Principal, Health Management Associates ([solin@healthmanagement.com](mailto:solin@healthmanagement.com))

### publications

Published in: *Animals, International Journal of Mental Health Systems, American Psychologist, Psychiatric Services, Journal of Child & Family Studies, Journal of Autism & Dev Disorders, Journal of the American Academy of Child & Adolescent Psychiatry, Applied Developmental Science, Veterinary Sciences.*  
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