

# Robin Peth-Pierce, MPA

Social Worker/Veterinary Social Worker (VSW) in-Training (SW-T)



## formal education

Cleveland State University, MSW (exp 2023)  
U of Tenn, Veterinary Social Work Program (exp 2022)  
The Ohio State University, Master Public Admin (1993)  
Miami University, BA, Journalism & Public Admin (1990)  
Columbus State University, Health Information Management Technology Certificate (2011)

## consulting practice (PHCC, LLC)

### National Committee for Quality Assurance (August 2021)

Creation of content to facilitate NCQA national webinar on the Behavioral Health Quality Framework, attended by over 1,000 behavioral health professionals

### New York University, Department of Child & Adolescent Psychiatry (July 2012 - July 2021)

Center for the Implementation/Dissemination of Evidence-Based Practice Among States (IDEAS), *Communications Director*. Responsible for translating research advances for \$6.8 million NIH-funded advanced research center

### Columbia University, Department of Psychiatry (April 1999-June 2012)

*Communications Specialist*. Writer/editor for NIH-funded developing center and senior grant writer and editor obtaining NIH and AHRQ research funding

See [www.phcc4betterhealth.org](http://www.phcc4betterhealth.org) for other clients.

## employment

National Institute of Child Health and Development, NIH, *Public Affairs Specialist*, 1996-1998  
National Heart, Lung and Blood Institute, NIH, *Technology Transfer Specialist*, 1995-1996  
National Institute of Health (NIH), Office of the Director, *Presidential Management Fellow*, 1993 to 1995

## Why Veterinary Social Work?

Today, 1 in 5 kids has a diagnosable mental health disorder and lack access to evidence-based therapies (EBTs). Most services are not delivered in *trusted, known, and naturalistic* settings where youth are comfortable, limiting their effectiveness. The focus of my work is developing creative, collaborative partnerships and programs that leverage *the power of the human-animal bond* to improve child and family well-being, and delivering services that attend to the *human needs* at the intersection of human-animal work.

## skills

Translating scientific findings for policymakers, providers, parents

Building research partnerships and novel HAI collaborations

Science writing/grant writing/website design and development

## invited board positions

**International Association of Veterinary Social Work (IAVSW)**  
- Director, Fundraising and Development  
**National Association of Social Workers (NASW)**, Ohio Chapter  
- Student Advisory Board

## referrals

**Kimberly Hoagwood, PhD**, Professor, NYU, Department of Child & Adolescent Psychiatry

**Serene Olin, PhD**, Assistant Vice President, Research & Analysis, National Committee for Quality Assurance

## publications

Published in *American Psychologist*, *Psychiatric Services*, *J of Child & Family Studies*, *J of Autism & Dev Disorders*, *Journal of the American Academy of Child & Adolescent Psychiatry*, *Applied Developmental Science*.  
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